

Animation Short

THE CHALLENGE

The Ocean Fish Conservancy needs you to help create awareness about the state of our ocean fish. It's your job as an animator to create a 30 second public service announcement to inspire the world to take action and join conservation efforts to save ocean life from overfishing and ultimate extinction. Let your audience know that their food choices make a difference in saving these species.

SOFTWARE

Autodesk® Maya®

DESIGN FIELDS

Animation

LEVEL

Beginner

RELATED PROJECT

Save the Fish

DESIGN CRITERIA

- Use primitive shapes only
- Create an animation using a minimum of three shapes to represent different fish species
- Create a 30 second public service announcement
- Inclusion of text is permitted

MAYA SKILLS:

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| 1. UI Elements/Navigation 1 | 13. Linking & Shadows |
| 2. UI Elements/Navigation 2 | 14. Hypershade UI, Materials & Shading |
| 3. View Navigation 1 | 15. Procedural Textures (2D & 3D) |
| 4. View Navigation 2 | 16. Keyframing & Preferences |
| 5. Nurbs Surface Creation 1 | 17. Auto Key & Set Key |
| 6. Polygon Tools & Components | 18. Editing, Graph Editor & Channel Box |
| 7. Polygon Modeling & Editing | 19. Motion Paths |
| 8. Merging Polygons | 20. Playblast and Playback |
| 9. Subdivision Surfaces | 21. Blend Shapes |
| 10. Creation & Types | 22. Renderer & Render Setting |
| 11. Safe Frames | 23. Batch Rendering |

PROJECT REQUIREMENTS:

- Concept sketches
- Storyboard(s)
- Maya animation .mp4 file
- Maya rendered images high resolution .png (optional)
- Design title and statement: Describe your design intent and ideas for your animation in 100 words or less.